

# Master of Business Psychology

Drive organisational outcomes and champion workplace well being.

This brochure contains information on:

- Master of Business Psychology
- Graduate Certificate of Business Psychology

Creative  
thinkers  
made here.



**Creative thinking.** It's essential for tackling challenges. Seizing opportunities. For today. But more importantly, tomorrow. And it's not limited to 'creative' roles.

It's essential for all roles. It's not a skill people are born with. So at ECU, we teach it. So you can give your future... superpower.



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ECU is committed to reconciliation and recognises and respects the significance of Aboriginal and Torres Strait Islander peoples' communities, cultures and histories. ECU acknowledges and respects the Noongar people as the traditional custodians of the land on which our campuses are located.

# What is business psychology?



Business psychology combines the science of human psychology with practical business application to improve the work environment for employees, improve productivity in businesses and organise groups of people in companies.

## Have questions?

Book a quick 15-minute chat with a [Student Enrolment Advisor](#).

[Schedule a call](#)



# Why study a Master of Business Psychology with ECU Accelerated Online?

Five billion hours. That's how many hours Australians worked between January and March 2022, according to the Australian Bureau of Statistics.

For employees, work takes up a huge part of everyday life. For organisations, new challenges emerge every week.

So how can businesses develop talent while achieving organisational goals? The first step is understanding what drives human behaviour in the workplace. The next step is using that expertise to help individuals and organisations succeed.

If you have a background in business or psychology and want to learn how to leverage psychology in the workplace, our Master of Business Psychology will empower you to reach your goals. Through this postgraduate degree, you will build a future-focused, specialised expertise in business psychology and be at the frontier of workplace innovation.

Learn to lead positive changes to workplace culture and wellbeing to help employees and organisations thrive.

**Navigate complex and competing needs to drive organisational outcomes and champion workplace wellbeing.**





## Accelerated

Our Master of Business Psychology comprises 10 units, so you can graduate in as little as 20 months. Alternatively, build your way towards your master's degree with our Graduate Certificate of Business Psychology, which comprises four units and can be completed in eight months.



## 100% online

This accessible, flexible course is accelerated and 100 per cent online, so your study fits your busy schedule. Study one unit at a time over each seven-week study period and graduate sooner compared to traditional part-time study options.



## Study with a top business school

ECU's School of Business and Law is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is synonymous with excellence in business education. Less than 6 per cent of the world's schools offering business degree programs hold accreditation with AACSB International.



## 2022 AFR BOSS Best Business Schools

ECU ranked as the #1 Business School for Quality.



ECU Accelerated Online enables you to **fit study around your life and graduate sooner** than traditional part-time study. Delivered in a flexible online format with six study periods a year, you could complete the Master of Business Psychology in as little as two years, meaning you can take advantage of the growing employment opportunities sooner.

Designed to meet best practice online learning standards using the latest learning technology, the Master of Business Psychology will give you the **same quality of education and learning outcomes that you would receive if studying on-campus.**



# Master of Business Psychology

10 units (8 core units + 2 elective units)

Stand out with a specialist skillset and leverage business psychology in the workplace. With ECU's Accelerated Online Master of Business Psychology, you will be empowered to improve workplaces and organisations through the lens of psychology.

This postgraduate degree will allow you to build on your background in business or psychology and gain the expertise you need to drive process changes, enhance workplace culture, and help employees and businesses succeed.

Made up of 10 units, this degree is accelerated and 100 per cent online. Study while you work and apply your learning to your current role, so you can immediately begin making an impact on your career and your business.

## With the Master of Business Psychology, you will:

### Understand what drives human behaviour in the workplace

Explore what motivates people and groups. Promote health and wellbeing through psychological frameworks.

### Apply psychological theories to business

Take your knowledge of psychology into the world of business. Shape a positive workplace culture and leverage cognitive psychology theories to maximise performance.

### Empower people, teams and organisations

Use your expertise to help individuals and organisations succeed. Apply interventions and mechanisms for promoting healthy workplaces and employee wellbeing.

## Have questions?

Book a quick 15-minute chat with a [Student Enrolment Advisor](#).

[Schedule a call](#)



# Graduate Certificate of Business Psychology

4 units (1 core unit + 2 psychology electives  
+ 1 business elective)

Our Graduate Certificate of Business Psychology will allow you to build a strong foundation in the field and gain skills that you can apply in a variety of organisations. Explore workplace cultures, mental health and work stressors, and understand how you can promote employee wellbeing.

You will also have the opportunity to study a variety of psychological theories, including social and cognitive psychology. Upon successful completion, you can study an additional six units to gain your Master of Business Psychology.



# Course structure

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## Master of Business Psychology T84

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### Core units:

- Healthy Work and Wellbeing
- Managing and Rewarding Performance
- People Analytics
- Managing Change
- Psychological Science of Wellbeing
- Psychological Sciences of Human Social Behaviour
- Psychological Science of Human Information Processing
- Neuroscience and Human Behaviour

### Elective units:

You can choose two of the following electives:

- Acquiring and Managing Talent
- Diversity and Inclusion
- Project Management
- Managing People and Organisations
- Transformative Leadership
- Data Analytics and Organisational Decision Making
- Marketing for Leaders
- Responsible Management

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## Graduate Certificate of Business Psychology T85

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### Core unit:

- Healthy Work and Wellbeing

You can find more information on the unit description pages from [page 18 onwards](#).

### Elective units:

You can choose two of the following psychology electives:

- Psychological Science of Wellbeing
- Psychological Sciences of Human Social Behaviour
- Psychological Science of Human Information Processing
- Neuroscience and Human Behaviour

You can choose one of the following business electives:

- Acquiring and Managing Talent
- Managing and Rewarding Performance
- People Analytics

# Admission requirements

## Master and Graduate Certificate of Business Psychology

**To gain entry to the Master of Business Psychology or Graduate Certificate of Business Psychology, applicants must have:**

- a bachelor's degree in a cognate discipline; OR
- where accepted, equivalent prior learning, including at least five years of relevant professional experience\*.
- students who possess the equivalent of a four-year, full-time, non-cognate undergraduate degree may also apply for this program. This includes graduates from four-year bachelor programs in education, nursing and engineering degrees, as well as those from these and other fields who may have completed an honours degree.

\* Relevant professional experience constitutes five years of working in professional contexts underpinned by managing human and team behaviour, motivation and psychology. This includes (but is not limited to) those working in traditional business administration and consulting roles and extends also to those with experience working in healthcare, engineering, education, social and community services contexts.

<sup>1</sup> Academic admission requirements (Band 6) may be satisfied through completion of one of the following: Bachelor degree or equivalent prior learning including at least five years' relevant professional experience.

<sup>2</sup> English language requirements (Band 4) may be satisfied through completion of one of the following:

- IELTS Academic Overall band minimum score of 6.5 (no individual band less than 6.0);
- Bachelor degree from a country specified on the English Proficiency Bands page;
- Successfully completed 0.375 EFTSL of study at postgraduate level or higher at an Australian higher education provider (or equivalent);
- Where accepted, equivalent prior learning, including at least five years' relevant professional experience; or
- Other tests, courses or programs defined on the English Proficiency Bands page.



# Fees and financial assistance

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## Course name

## Total cost per course\*

Master of Business Psychology

**\$46,120 - \$46,650**

Graduate Certificate of Business  
Psychology

**\$17,880**

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\*2026 student fees are shown and are subject to change.

## FEE-HELP

The government loan scheme that applies to most postgraduate courses is known as FEE-HELP. Australian citizens and holders of a Permanent Humanitarian visa who are residing within Australia are eligible to access FEE-HELP. Using this program, you can borrow enough money from the Commonwealth Government to cover your course fees. Once your income reaches a certain level, you will pay the loan back via the tax system.

**For more information on fees and the FEE-HELP loan, call us on 1300 707 760.**

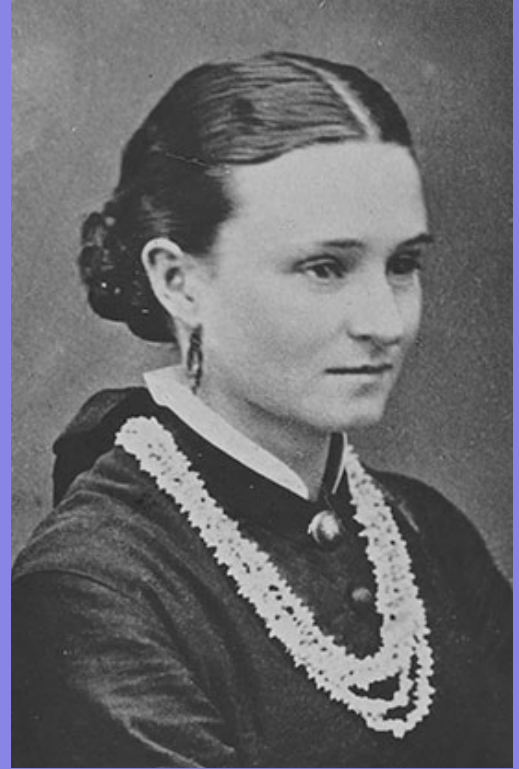
## Have questions?

Book a quick 15-minute chat with a [Student Enrolment Advisor](#).

**Schedule a call**

# Our heritage and values

ECU is named after Edith Dircksey Cowan, the first woman to be elected to an Australian Parliament. Her life was dedicated to the belief that education is the key to growth, change and improvement in society.



This drives our purpose to transform lives and enrich society through education and research.

Everything we do at ECU is underpinned by our values of:

## **Integrity**

Being ethical, honest and fair.

## **Respect**

Considering the opinions and values of others.

## **Rational inquiry**

Motivated by evidence and reasoning.

## **Personal excellence**

Demonstrating the highest personal and professional standards.

## **Courage**

Being bold and resolute in pursuit of our goals.



# About ECU online

## Rankings and accreditations

### 2025 Good Universities Guide

ECU is rated the top WA university for Overall Experience in postgraduate Business and Management.

### 2024 Times Higher Education (THE) Young Universities Rankings

ECU has ranked in the top 250 universities in the world for Business and Economic studies.



## Accelerated and online

ECU Accelerated Online enables you to fit your education around your life by studying one unit at a time in seven-week study periods.

### Our courses are:

- Delivered in a flexible online format with six study periods a year, so you can complete your course sooner than traditional part-time study.
- Career relevant which allows you to apply your learnings to your current role and be empowered to take advantage of new opportunities.
- Designed to meet best practice online learning standards using the latest learning technology. The Master of Business Psychology will give you the same quality of education and learning outcomes that you would receive if studying on-campus. Enjoy an award-winning experience at ECU, rated five stars for Postgraduate Overall Experience in the 2023 Good Universities Guide.



# Your support network

At ECU Online we understand that everyone has different work arrangements, family responsibilities, locations and learning styles. This is why our postgraduate courses are offered 100% online, so you can balance your study with other commitments. As an ECU Online student, you will have access to academic support as well as non-academic support.



## Non-academic study support

You will have a dedicated Student Success Advisor available to you from when you start studying through to graduation. They will be available to provide non-academic support, such as assistance with scheduling time to study and more. [Learn more about Student Success Advisors on page 16.](#)



## Academic study support

Our accelerated online courses are developed by industry experts and engaged academics. You can easily connect with learning facilitators and course coordinators through our easy-to-use online learning environment to gain feedback and ask academic questions. You can also reach out to a Learning Advisor who can help with things like assessment writing, study skills and more.



## Additional support options

As an ECU online student, you also have access to all the support offered by ECU, both on-campus and online:

- Access and inclusion services
- Student health services
- Psychological counselling support
- Careers and employability services
- Student Guild, clubs and associations

## Have questions?

Book a quick 15-minute chat with a [Student Enrolment Advisor](#).

**Schedule a call**



# Your Student Success Advisor



**Chirag**  
Student Success Advisor

Your Student Success Advisor offers non-academic support during your study. Just before you begin your course, one of our Student Success Advisors will be in touch with you via phone, chat or email. They will help plan your study schedule and give you advice while you're studying.

**Chirag is one of our most experienced advisors. He answered some frequently asked questions below about what he does:**

## **What does a Student Success Advisor do?**

My role as a Student Success Advisor is to guide a student from their first orientation week right through to graduation. If a student has non-academic enquiries, they come to me! If they have questions about how to use the online learning platform, which units they need to enrol in next or how to keep track of their assessments, I am here to help.

## **What kind of challenges do students face and how do you help them?**

I think a desire to really help people is essential. Students start their course with a goal and a certain level of motivation, but this fluctuates as they juggle life's responsibilities and their studies. You need to be able to assist students in a variety of situations and calmly advise them while keeping the student's best interest in mind.

## **Do you find your role rewarding?**

Absolutely! Seeing students grow in confidence and enjoy their studies is a fantastic experience. Juggling postgraduate education with work and life can be difficult, so being able to assist students if they are struggling with motivation or balancing their commitments is important. Seeing them succeed even after they have encountered challenges is a great feeling!

## **What advice do you have to students at the start of their postgraduate journey with ECU Accelerated Online?**

Make the most of every study period -especially Orientation week! It's important to use that time well so that you can hit the ground running in Week 1. And always feel free to ask for support at any stage during your postgraduate study journey -from unit coordinators, to fellow students, to your Student Success Advisor, we all want to help you achieve your goals!

# How to apply

When you are ready to begin your postgraduate study journey with ECU Accelerated Online, our Student Enrolment Advisors will be there to help you every step of the way.

**Ready to get started? This is what you need to do next.**

To apply, you will need the course name and code, as well as scanned, certified copies of your supporting documents.

## **Master of Business Psychology**

Code T84

## **Graduate Certificate of Business Psychology**

Code T85

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### **Reach out to our Student Enrolment Advisors**

Contact our Student Enrolment Advisors before you begin the application process to discuss any questions you may have and ensure you have everything you need to apply. You can call our team on 1300 707 760 or email [future.student@studyonline.ecu.edu.au](mailto:future.student@studyonline.ecu.edu.au) to request a call-back.

2

### **Gather your documents**

Your Student Enrolment Advisor will advise you on what documents you need to accompany your application. Documents for a strong application often include transcripts, certificates to verify previous studies and work experience evidence.

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### **Apply through the ECU online application system**

Visit our online application system to complete your application. The great news is that you don't have to complete the whole application in one sitting; you can save it and come back later.

# Units of study

## Healthy Work and Wellbeing / HRM6006

### Unit description

The unit explores workplace culture, mental health and work stressors, as well as positive workplace behaviour, and how these impact employee health and wellbeing. Interventions and mechanisms for promoting healthy workplaces and employee wellbeing will also be examined.

## Managing and Rewarding Performance / HRM6005

### Unit description

Motivating and rewarding employees provides benefits not only for the employee but also the organisation. These are important aspects of performance management, a process that is required to obtain the best from employees, provide a stimulating and interesting work environment and achieve organisational goals. In this unit, students explore the processes involved in managing employee performance within an organisation from both an individual and team perspective.

## People Analytics / HRM6008

### Unit description

This unit develops students' applied analytical skills and knowledge of digital Human Resource Management (HRM) systems in practice. Through exploring the content and engaging with the learning activities, the unit cultivates evidence-based decision-making capability, incorporating data analysis, within the context of people management.

## Managing Change / HRM6011

### Unit description

The capability to lead change is critical for Human Resource Management (HRM) professionals and managers at all levels as our organisations need to continually adapt to global competition and a fast changing environment. The unit aims to build knowledge of change practices, and the capability to determine appropriate leadership actions in diverse contexts.

Participants will use the frameworks explored in class to investigate the leadership of a change within a workplace with which they are familiar, and critique that change process indicating how it could be improved. Participants will also make a personal self-assessment and development plan to build their change management capability.

## Psychological Science of Wellbeing / PSY6800

### Unit description

In this unit students will apply psychological science to analysing and promoting psychological wellbeing within a biopsychosocial framework. Students will explore cultural differences in the conceptualisation and expression of psychological health and wellbeing across the lifespan. Students will learn evidence-based strategies for self-management and wellbeing in academic and personal contexts.

## Psychological Sciences of Human Social Behaviour / PSY6815

### Unit description

In this unit students will learn about core concepts in social psychology, including attributions, attitude formation and change, social influence, group processes and decision-making, prejudice and discrimination, and prosocial behaviour. Students will analyse and apply social psychology theories to a range of contemporary local and global issues and events.

## Psychological Science of Human Information Processing / PSY6825

### Unit description

In this unit students will learn about core concepts, principles, and theories of cognitive psychology, learning and language, including information processing, cognitive biases and errors, learning and skills acquisition, memory, and executive functioning. Students will consider the application of cognitive psychology theories and principles to maximising human performance across a range of contemporary applications.

## Neuroscience and Human Behaviour / PSY6835

### Unit description

In this unit students will learn about the biopsychological and physiological bases of human behaviours and contemporary methodologies for studying neurobiological functioning. Students will explore applications of neuroscience to contemporary issues in society.

## Have questions?

Book a quick 15-minute chat with a [Student Enrolment Advisor](#).

**Schedule a call**

# Electives

## Acquiring and Managing Talent / HRM6004

### Unit description

Students will critically evaluate the talent management paradigm, inclusive of the functions of recruitment and development, and how these generate high performance work environments.

## Diversity and Inclusion / HRM6007

### Unit description

This unit explores the principles and practices for cultivating a diverse, inclusive and innovative workplace. Through exploring the content and engaging with the learning activities, the unit cultivates awareness and understanding of the core opportunities and challenges associated with diverse workforces.

## Project Management / CYB6008

### Unit description

Project management skills cross subject and functional boundaries to facilitate the holistic solution of complex problems in many industries. It introduces students to the stages of project management from initial project selection through to final closure. Topic areas include project selection, planning, estimating, quality management, risk management, managing stakeholders, developing the project team and the use of appropriate project planning software.

Students will generate and evaluate complex strategies and opportunities to support the application of technology and investment proposals. Research and communicate to specialist and non-specialist audiences information and plans to solve problems and manage risk.

## Managing People and Organisations / HRM6000

### Unit description

In this unit students are introduced to the fundamentals of management and different organisational processes in the context of the contemporary global business environment. Students will demonstrate cross-cultural awareness, including cultural competence necessary to effectively manage. Particular emphasis is placed on the application of theory to matters that may confront managers today and into the future.

## Transformative Leadership / MBA6066

### Unit description

Leadership represents the most important area of competence for managers today. This unit first acquaints students with contemporary theories and then unpacks a toolkit of practical skills for professional development across relevant topics. Important aspects of the modern international business environment are discussed to develop a global perspective. The focus is on personal growth and enabling positive transformation.

## Data Analytics and Organisational Decision Making / MBA6045

### Unit description

This unit will develop and enhance students' conceptual and practical understanding of big data and analytics in a business context. Students will explore how to tackle the many issues that are associated with evidence-based decision making such as information governance, privacy, security, ethical considerations, understanding the value of a company's data and developing a business case to implement.







## Have questions?

Book a quick 15-minute chat with a Student Enrolment Advisor.

**Schedule a call**

## Ready to apply?

Once you've spoken with a Student Enrolment Advisor, you can apply online.

**Apply online**

Information contained in this brochure was correct at the time of printing, June 2023, and may be subject to change.  
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